

Intelligence to increase your business opportunities

Instant Insights | Remote Access | Anytime Intelligence



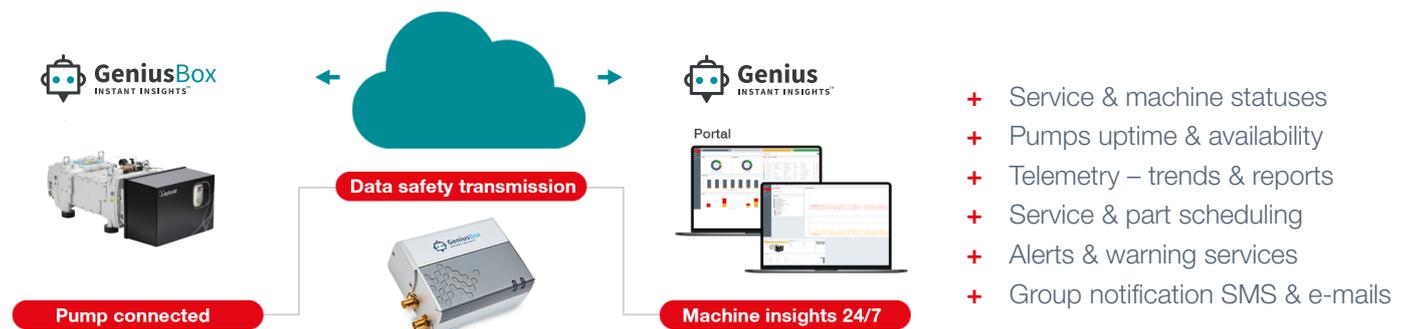
Vacuum pumps play a critical role in industrial production and must be in good running condition. Your customer trusts you to ensure that their production does not suffer pump failures. **GENIUS Instant Insights™** makes the job easier for you and your customers.

GENIUS INSTANT INSIGHTS™

When pumps are connected to GENIUS Instant Insights™, customers are assured of a high level of reliability and performance. They get to know the machines' service needs, risks of unavailability and whether they will need a back-up to support production.

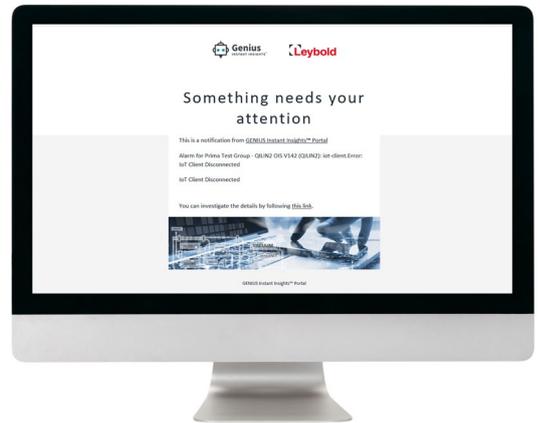
24/7 REMOTE ACCESS

Pumps can be accessed through your computer or smartphone via the secure GENIUS Instant Insights™ Portal, that allows for 24/7 mobile access.



A PIPELINE OF MACHINE AND SERVICE LEADS

With your customers' pumps connected to the GENIUS Instant Insights™ portal, you get access to all leads generated by real-time machine events. Moreover, all alerts triggered by failures and warnings for service maintenance can be received through SMS or e-mail.



THE BEST-CASE SCENARIO

With the GENIUS Instant Insights™ portal, you can access all pump parameters remotely, which makes you highly efficient for on-time customer support and, at the same time, help you keep your internal operational costs under control.

When the pump is connected to the GENIUS Instant Insights™ portal, you know when and which message you will use to approach the customer. Moreover, advance planning of maintenance and parts can now be easily done in a user-friendly and intuitive environment. You become proactive and efficient while your customer enjoys higher reliability, secured productivity and savings without incurring extra breakdown costs.

FIRST IN MIND

When your customers' pumps are connected to the GENIUS Instant Insights™ portal, you are the preeminent choice for them. Here's how:

	<p>MAKES YOU EFFICIENT: Getting pump insights on the GENIUS Instant Insights™ portal will enable you to become assertive in your offerings to the customers. This ensures that you focus your efforts on leads that will bring opportunities for profitable deals with your customers.</p>
	<p>MAKES YOU PROACTIVE: With the GENIUS Instant Insights™ portal, you are informed of problems upfront; this allows you to take the necessary action well before a problem develops, contact your customer, schedule a visit and send a proposal for a machine or maintenance, all based on the real needs of the pumps.</p>
	<p>MAKES YOU PREEMINENT: When you meet the precise needs of a customer on time, you become the go-to name for your customer. Competition doesn't stand a chance.</p>

LEARN MORE

Please contact your service sales representative for further information on and benefits of GENIUS Instant Insights™.



Pioneering products. Passionately applied.